OVERALL GOALS

- The continuation of the existing medium-density character of Mission Beach, exemplified by the overall low profile and random mix of housing types and styles.
- The creation of development regulations, tailored to the special needs of Mission Beach, to replace existing zoning within the community.
- The promotion of a community balanced by housing types, dwelling unit sizes, a variety of individuals and family sizes, housing price, and racial and ethnic composition.
- The accommodation of visitors to the community in a manner that minimizes their impact upon the residents.
- The accommodation of those commercial facilities necessary for the convenience of residents of the area and tourists attracted to the area.
- The provision of community facilities necessary for the education, relaxation, safety and health of people within the Mission Beach community.
- The reduction of the overall vehicular congestion existing in Mission Beach.
- The provision of increased parking in order to reduce the serious deficit that presently exists.
- The promotion of alternative forms of transportation to serve Mission Beach including mass transit, shuttle service and bicycles.
- The enhancement of the overall quality of the physical environment in Mission Beach.